



DRESS FOR SUCCESS[®]
OREGON

2020 EVENTS SPONSORSHIP KIT

2020 CELEBRATE SUCCESS

April 24, 2020
5:00p-11:30p
Portland Art Museum

2020 EMPOWERMENT BREAKFAST

September 30, 2020
7:30a-9:00a
Sentinel Hotel

oregon.dressforsuccess.org



@dfsoregon



/dfsoregon



DRESS FOR SUCCESS OREGON

MISSION:

To empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.



ABOUT:

Dress for Success Oregon is the leading workforce development organization in the State of Oregon that focuses exclusively on women and workforce. We are distinctive for helping women overcome barriers to employment, prepare for and keep their jobs, and advance in their careers toward the ultimate goal of self-sufficiency and economic equality.

We are strongly committed to serving all womxn. Our goal is to respect, legitimize, and build the agency of the women we serve. Join us for the 2019 Empowerment Breakfast or 2020 Celebrate Success to help us continue to support economic sustainability and equality for women!

BOARD OF DIRECTORS:

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April 24, 2020
 Portland Art Museum
 5:00pm-11:30pm



ABOUT

Celebrate Success is the largest annual fundraising event that benefits Dress for Success Oregon in our mission to help women overcome barriers to employment, prepare for work, keep their jobs, and, most importantly, advance in their careers toward economic independence and self-sufficiency.

COCKTAIL HOUR

Grab a cocktail and mingle with guests during a lively and glamorous cocktail hour that includes a photo booth, Golden Ticket raffle, a chance to walk away with a one-carat diamond at our ever-popular Diamond Dig, and other fun activities.

DINNER & LIVE AUCTION

Enjoy a delectable dinner and hear inspiring stories of transformation from our clients. Get ready to raise your bid cards for our live auction full of amazing experiences and vacation packages! The program and dinner begin at 7:00pm.

AFTER PARTY

The party doesn't end after dinner! Have a blast and dance the night away in style at the after party. Admission is free to Celebrate Success guests. The after party begins at 8:30pm.

ATTEND THE EVENT

Individual Tickets: \$200
 Individual Table Host: \$2,000
 After Party Only: \$25*

*Admission is free to Celebrate Success guests

SPONSOR THE EVENT

Presenting Sponsor: \$20,000
 Platinum Sponsor: \$15,000
 Gold Sponsor: \$10,000
 Silver Sponsor: \$5,000
 Bronze Sponsor: \$3,000



SPONSORSHIP BENEFITS

\$20,000 | PRESENTING SPONSOR

- Two tables for 20 guests.
- Acknowledgement video featuring your investment in DFSO.
- Four bottles of bubbly served table-side.
- Table-side signature drink service.
- Unique table design.
- 10 fully-paid rideshare vouchers.
- Premier level of seating.
- 20 admissions to the after party.
- Full-page advertisement in event program.
- Recognition by emcee from stage.
- Two tagged thank you posts on DFSO Facebook and Twitter.
- Logo recognition in electronic invitation, event program, and event website.
- Recognition on event signage and looping media screen.
- Opportunity to customize benefits according to priorities.

\$15,000 | PLATINUM SPONSOR

- One table for 10 guests.
- Two bottles of bubbly served table-side.
- Five fully-paid rideshare vouchers.
- Premium level of seating.
- Unique table design.
- 10 admissions to the after party.
- Half-page advertisement in event program.
- Recognition by emcee from stage.
- Two tagged thank you posts on DFSO Facebook and Twitter.
- Logo recognition in electronic invitation, event program, and event website.
- Recognition on event signage and looping media screen.

\$10,000 | GOLD SPONSOR

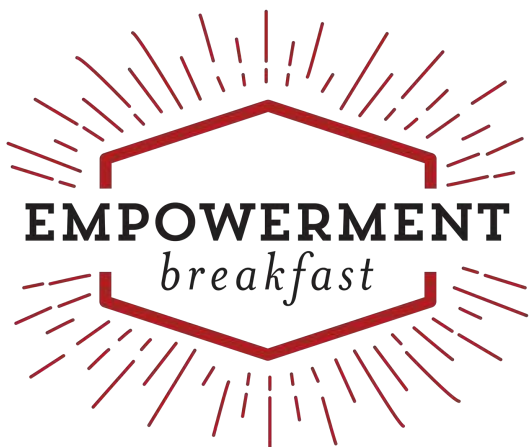
- One table for 10 guests.
- Preferred level of seating.
- Unique table design.
- 10 admissions to the after party.
- One tagged thank you post on DFSO Facebook and Twitter.
- Recognition by emcee from stage.
- Logo recognition in electronic invitation, event program, and event website.
- Recognition on event signage and looping media screen.

\$5,000 | SILVER SPONSOR

- One table for 10 guests.
- Standard level of seating.
- 10 admissions to the after party.
- One tagged thank you post on DFSO Facebook and Twitter.
- Recognition by emcee from stage.
- Logo recognition in electronic invitation, event program, and event website.
- Recognition on event signage and looping media screen.

\$3,000 | BRONZE SPONSOR

- One table for 10 guests.
- Standard level of seating.
- 10 admissions to the after party.
- Recognition in electronic invitation, event program, event website, event signage, and looping media screen.



SEPTEMBER 30, 2020
SENTINEL HOTEL
7:30am-9:00am

ABOUT:

Dress for Success Oregon's annual fall fundraiser draws together business, civic, and social leaders to focus on supporting each other across racial, socioeconomic, and gender lines in the workplace. We will showcase Dress for Success Oregon's community impact in helping women access employment, stability, and economic equity.

7:30am Networking | 8:00am-9:00am Program & Panel

LEVELS OF SPONSORSHIP & BENEFITS:

INDIVIDUAL TICKET: \$70

INDIVIDUAL TABLE HOST: \$700

- Your name on the table signage, on select event signage, in the program, and on event looping media screen.

CORPORATE TABLE HOST: \$800

- Company name/link on the event website and in event emails.
- Company name in the program, table signage, select event signage, and looping event media screen.

SILVER SPONSOR: \$1,500

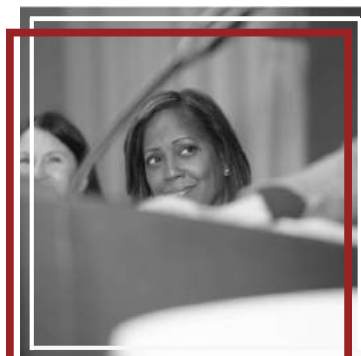
- All Corporate Table Benefits.
- Company name replaced with logo on website, emails, and select event signage.
- Premium seating.

GOLD SPONSOR: \$2,500

- All Silver Sponsorship Benefits.
- Company recognition by emcee at the event.
- Company acknowledged on social media platforms.

PRESENTING SPONSOR: \$5,000

- All Gold Sponsorship Benefits.
- Speaking opportunity with seat on the event panel.
- Premier seating.



2020 COMMITMENT FORM



2020 CELEBRATE SUCCESS GALA

- Presenting Sponsor - \$20,000
- Platinum Sponsor - \$15,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$3,000
- Table Host - \$2,000

2020 EMPOWERMENT BREAKFAST

- Presenting Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Corporate Table Host - \$800
- Individual Table Host - \$700

\$ _____ TOTAL

BECOME A

SUSTAINING CIRCLE SPONSOR

When you become a sponsor for BOTH the Empowerment Breakfast and Celebrate Success, you join an exclusive circle of partners who are committed to the long-term support of Dress for Success Oregon's work helping women overcome barriers to employment, and gain economic independence and self-sufficiency.

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ADDITIONAL BENEFITS

In addition to the sponsorship benefits you will receive for your individual level of sponsorship at each event, you/your company will also have access to additional promotional benefits such as:

- Early and year-round promotion of your support in all event-related marketing materials, including in email blasts, event website, social media, and event mailings.
- Special recognition as a Sustaining Circle Sponsor on event-related collateral and select event signage, as well as recognition from the stage by the emcee at both events.
- The opportunity to customize your sponsorship benefits according to your priorities.

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Marketing Contact (logo, link & handles): _____

Phone: _____ Email: _____

Payment Method

Check (payable to Dress for Success Oregon)

Credit Card

Invoice Me

Card #: _____ Name on Card: _____

Card Type: _____ Exp Date: _____ CVC Code: _____

Cardholder Signature: _____

Please return to Dress for Success Oregon at 1532 NE 37th Ave. Portland, OR 97232

For more information, contact Rachel Branson at rachelb@dressforsuccessoregon.org or (503) 249-7300 x109.

Dress for Success Oregon is a nonprofit, 501(c)(3) organization. Our federal tax ID is 93-1250115.