



20TH ANNIVERSARY

Celebrate
SUCCESS

2019 SPONSORSHIP KIT

Friday, April 12, 2019

5:00 PM

Portland Art Museum

1219 SW Park Ave.
Portland, Oregon



DRESS FOR SUCCESS[®]
OREGON

Dress for SUCCESS OREGON

MISSION

To empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.

ABOUT

Dress for Success Oregon is the only workforce development organization in the State of Oregon that focuses on women and workforce. We are distinctive for our women-focused services, helping women overcome barriers to employment, prepare for and keep their jobs, and advance in their careers toward the ultimate goal of self-sufficiency and economic equality.

Dress for Success Oregon is one of the largest and oldest Dress for Success affiliates in the world, and we see around 1,500 clients a year. In operation since 1999, we are so excited to be celebrating our 20th anniversary this year!

We are strongly committed to serving all women, including transgender and non-binary folk. Our goal is to respect, legitimize, and build the agency of the women we serve. Join us for Celebrate Success this year to help us continue to empower women!

BOARD OF DIRECTORS

Board Co-Chairs

Cindy Larson
Scale Asset Management

Traci Ray
Barran Liebman LLP

Board Treasurer

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Board Secretary

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Planned Parenthood

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Portland General Electric

Debra Pellati
US Bank

Linda Zhang
Bank of America Merrill Lynch

FEATURED GUESTS

JOI GORDON



CEO of Dress for Success Worldwide Joi Gordon joined Dress for Success in 1999 and took over leadership of Dress for Success Worldwide in 2002. As CEO, Joi has driven Dress for Success Worldwide to be a recognized leader in promoting the economic and social development of women across the globe. Under Joi's leadership, Dress for Success Worldwide has served over 850,000 women in almost 140 affiliates located in 18 countries across the world. Join us and Joi for our 20th Anniversary Celebrate Success, where Joi will present the Athena Awards!

INAUGURAL TALENTPATH COHORT MEMBERS



We are excited to celebrate the first cohort members of our new program, TalentPath! TalentPath is a coding training program with the opportunity of a full-time job placement at the end. Come celebrate our cohort's hard work with them, hear their stories, and learn what TalentPath and Dress for Success Oregon mean to them.

THE ATHENA AWARD

The Athena Award is presented annually at Celebrate Success to women in our community who, like the Greek goddess Athena, model wisdom, courage, strength, and are an inspiration to the women we serve and to the community at large. The Athena Award winners are women who know that we are all connected and, that what we do for "one," we do for all.

2019 ATHENA AWARD HONOREES

Kate Brown,*
Governor of
Oregon

*Invited

Dr. Nathalie Johnson,
Legacy Health Surgical
Oncologist

Sadie Lincoln,
Co-Founder & CEO
of Barre3

Peggy Miller,
CEO of PacStar

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ABOUT

Celebrate Success is the largest annual fundraising event that benefits Dress for Success Oregon in our mission to empower women to achieve economic independence. As we enter our 20th year in Oregon, help us raise more than ever to ensure the future of Dress for Success in Oregon!

COCKTAIL HOUR

Grab a cocktail and mingle with guests during a glamorous cocktail hour that includes a photo booth, brand new Gift Card Grab, and a chance to walk away with a one-carat diamond at our ever-popular Diamond Dig.

DINNER & LIVE AUCTION

Enjoy a delicious dinner and hear inspiring stories of transformation from our inaugural TalentPath Cohort. Get ready to raise your bid cards for our live auction full of amazing experiences and vacation packages!

AFTER PARTY

The party doesn't end after dinner! Have a blast and dance the night away in style at the after party. The theme this year is Back to the Future, so come dressed in your best vintage or futuristic outfit! Admission is free to Celebrate Success guests.

ATTEND THE EVENT

Individual Tickets: \$200
Individual Table Host: \$2,020
After Party Only: \$25*

*Admission is free to Celebrate Success guests

BECOME A SPONSOR

Presenting Sponsor: \$20,020
Platinum Sponsor: \$15,020
Gold Sponsor: \$7,520
Silver Sponsor: \$5,020
Bronze Sponsor: \$3,020



20 years





\$20,020 | PRESENTING SPONSOR (maximum 2)

- Two (2) tables for twenty (20) guests.
- Acknowledgement video featuring your investment in DFSO.
- Complimentary Bubbly Bonus (4 bottles of champagne).
- Table-side signature drink service.
- Unique table design to denote sponsorship status.
- Ten (10) fully-paid Uber codes.
- Premier level of seating.
- Twenty (20) admissions to After Party.
- Full-page advertisement in event program.
- Recognition by emcee from stage.
- Two (2) tagged thank you posts on Facebook & Twitter.
- Logo recognition in electronic invitation, event program & Celebrate Success website.
- Recognition on event signage & looping media screen.
- VIP Reception logo placement on signage and in night-of and online reception promotional materials.
- Opportunity to customize sponsorship package according to priorities.

\$15,020 | PLATINUM SPONSOR

- One (1) table for ten (10) guests.
- Complimentary Bubbly Bonus (2 bottles of champagne).
- Unique table design to denote sponsorship status.
- Five (5) fully-paid Uber codes.
- Premium level of seating.
- Ten (10) admissions to After Party.
- Half-page advertisement in event program.
- Recognition by emcee from stage.
- Two (2) tagged thank you post on Facebook & Twitter.
- Logo recognition in electronic invitation, event program & Celebrate Success website.
- Recognition on event signage & looping media screen.
- VIP Reception logo placement on signage and in night-of and online reception promotional materials.

\$7,520 | GOLD SPONSOR

- One (1) table for ten (10) guests.
- Unique table design to denote sponsorship status.
- Preferred level of seating.
- Ten (10) admissions to After Party.
- One (1) tagged thank you post on Facebook & Twitter
- Recognition by emcee from stage.
- Logo recognition in electronic invitation, event program & Celebrate Success website.
- Recognition on event signage & looping media screen.

Celebrate SUCCESS

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20TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES & BENEFITS



\$5,020 | SILVER SPONSOR

- One (1) table for ten (10) guests.
- Standard level of seating.
- Ten (10) admissions to After Party.
- One (1) tagged thank you post on Facebook & Twitter
- Recognition by emcee from stage.
- Logo recognition in electronic invitation, event program & Celebrate Success website.
- Recognition on event signage & looping media screen.

\$3,020 | BRONZE SPONSOR

- One (1) table for ten (10) guests.
- Standard level of seating.
- Ten (10) admissions to After Party.
- Recognition in electronic invitation, event program, Celebrate Success website, event signage & looping media screen.

MATCHING SPONSOR

- Opportunity to customize sponsorship package according to priorities and level of giving.

TREAT YOUR FRIENDS!

For \$2,000 you can treat your friends to a night at Celebrate Success! You will be listed in the event program and website as a Table Host and receive one (1) table for ten (10) guests. (For individuals only)

MULTI-YEAR SPONSORSHIPS AVAILABLE

Opportunity to pledge your support for 2020 Celebrate Success, with recognition during the program of 2019 Celebrate Success. Additional marketing opportunities available, with the option to customize according to priorities and level of giving.



DIAMOND SPONSOR

In-Kind donation of 1 one-carat diamond, 4 pairs of pearl earrings.

- One (1) table for ten (10) guests.
- Ten (10) admissions to After Party.
- Preferred level of seating.
- Reduced \$100 Pre-Event VIP Reception ticket price.
- Logo recognition in electronic invitation, event program, event signage, looping media presentation & Celebrate Success website
- Logo recognition as a Diamond Sponsor on formal invitation.
- One (1) tagged thank you post on Facebook & Twitter
- Acknowledgement in wrap-up story featured on DFSO website.
- Logo recognition in wrap-up email from DFSO.
- First right of refusal as the Diamond Sponsor at Celebrate Success 2020.

SIGNATURE DRINK SPONSOR

In-Kind donation of fifty (50) 750ml bottles of vodka.

- Two (2) admissions to Celebrate Success and the After Party.
- Recognition in electronic invitation, event program, event signage, looping media presentation & Celebrate Success website.
- One (1) tagged thank you post on Facebook & Twitter
- Recognition on table top signage at bar.
- Recognition by emcee from stage.

WINE SPONSOR

In-Kind donation of 300 bottles/25 cases of red wine; 100 bottles/9 cases of white wine.

- Two (2) admissions to Celebrate Success and the After Party.
- Recognition in electronic invitation, event program, event signage, looping media presentation & Celebrate Success website.
- One (1) tagged thank you post on Facebook & Twitter
- Recognition on table top signage at bar.
- Recognition by emcee from stage.

BUBBLY SPONSOR

In-Kind donation of 60 bottles/5 cases of sparkling wine.

- Two (2) admissions to Celebrate Success and the After Party.
- Recognition in electronic invitation, event program, event signage, looping media presentation & Celebrate Success website.
- One (1) tagged thank you post on Facebook & Twitter
- Recognition on table top signage at bar.
- Recognition by emcee from stage.

TRANSPORTATION SPONSOR

In-Kind donation of a code for new and returning ride share app users to be used by Celebrate Success guests on the night of the event.

- Two (2) admissions to Celebrate Success and the After Party.
- One (1) tagged thank you post on Facebook & Twitter
- Recognition in electronic invitation, event program, event signage, looping media presentation & Celebrate Success website.



Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Marketing Contact (logo, link & handles): _____

Phone: _____ Email: _____

TABLE SPONSORSHIPS

Multi-Year Sponsorship Opportunities

<input type="checkbox"/> Presenting Sponsor	\$20,020	<input type="checkbox"/> Presenting Sponsor, 2-year Commitment	\$40,000
<input type="checkbox"/> Platinum Sponsor	\$15,020	<input type="checkbox"/> Platinum Sponsor, 2-year Commitment	\$30,000
<input type="checkbox"/> Gold Sponsor	\$7,520	<input type="checkbox"/> Gold Sponsor, 2-year Commitment	\$15,000
<input type="checkbox"/> Silver Sponsor	\$5,020	<input type="checkbox"/> Silver Sponsor, 2-year Commitment	\$10,000
<input type="checkbox"/> Bronze Sponsor	\$3,020	<input type="checkbox"/> Bronze Sponsor, 2-year Commitment	\$6,000
<input type="checkbox"/> Matching Sponsor	\$_____		

IN-KIND DONATION OPPORTUNITIES

- Diamond Sponsor
- Signature Drink Sponsor
- Wine Sponsor
- Bubbly Sponsor
- Transportation Sponsor

PAYMENT INFORMATION

- Check (payable to Dress for Success Oregon)
 Credit Card
 Invoice Me

Card #: _____ Name on Card: _____

Card Type: _____ Exp Date: _____ CVC Code: _____

Cardholder Signature: _____

Please return to Dress for Success Oregon at 1532 NE 37th Ave. | Portland, OR 97232

For more information, contact Rachel Branson at rachelb@dressforsuccessoregon.org or (503) 249-7300 x109.

Dress for Success Oregon is a nonprofit, 501(c)(3) organization. Our federal tax ID is 93-1250115.